

Privacy Policy for asianinstitutions.com (Asian Institute of Management and Technology)

At **asianinstitutions.com**, we prioritize the privacy of our visitors. This Privacy Policy document outlines the types of personal information that is received and collected by our website and how it is used.

1. Information We Collect

We collect information from you in the following ways:

- **Voluntary Information:** When you fill out an enquiry form, register for a course, or subscribe to a newsletter, we may collect your name, email address, phone number, and academic interests.
- **Automated Information:** We automatically collect certain information about your device, including your IP address, browser type, and how you interact with our website via cookies and tracking pixels.

2. How We Use Your Information

The information we collect is used to:

- Process academic enquiries and provide information about programs.
- Improve our website functionality and user experience.
- Send periodic emails or SMS updates regarding admissions (you may opt-out at any time).
- Run targeted advertising campaigns to show you relevant educational opportunities.

3. Data Protection and Security

We implement a variety of security measures to maintain the safety of your personal information. This includes using SSL (Secure Sockets Layer) technology to ensure that your data is encrypted during transmission. However, please note that no method of transmission over the internet is 100% secure.

4. Cookies and Web Beacons

asianinstitutions.com uses cookies to store information about visitors' preferences, to record user-specific information on which pages the site visitor accesses, and to personalize our web page content based on visitors' browser type or other information.

5. Third-Party Disclosure

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties except to provide the services you requested (e.g., sharing an enquiry with a specific department) or as required by law. We may use third-party service providers (like Google Analytics or Meta) to help us track website performance and run ads.

6. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you.
- Request the correction or deletion of your personal data.
- Object to the processing of your data for marketing purposes.

7. Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

8. Contact Information

If you have any questions or require more information about our Privacy Policy, please feel free to contact us:

- **Email:** info@asianinstitutions.com
- **Address:** AIMT, #12 Bhaskar Nagar, R.G.B. Road, Guwahati-21, Assam