



GYANJYOTI
FOUNDATION

www.gyanjyoti.org

ACTIVITIES
FOR THE
YEAR
2021-2022



FOREWORD



It gives me great pleasure to present this consolidated annual report on the activities of Gyanjyoti Foundation under various schemes of the Central & State Governments of the North Eastern States.

Hence this consolidated report was put together.

Since its inception in 2007, the Organization however, emphasized more on the significance of education and thereafter gradually registered in the year 2011, under Section 3 of the Societies Registration Act, 1860, to promote multi-dimensional educational activities to the cause of the people-in-need in both rural and urban areas of the North Eastern Region. It has given due stress on academic education, vocational education and Entrepreneurship & Skill Development. Gyanjyoti Foundation has been implementing and extending diverse welfare activities for the cause through campaigning community awareness, need-based vocational training irrespective of caste & creed religion. It has completed more than ten years of services as on 31.03.2022.

The Activity Report for 2021-22 will give the Readers an account of the numerous programs conducted and implemented by Gyanjyoti Foundation. In the process of development, Gyanjyoti Foundation has experienced the success and failure, which has strengthened its vision and capability to work more effectively for humanity. And I am sure that the activities initiated by the Gyanjyoti Foundation will continue to grow further to reach newer heights to the cause in ameliorating the suffering humanity.

I am very much obliged to those benevolent people, Departments and development agencies for their constant support and immense cooperation and unstinted support have made it possible to keep our development drive on-going. Further, I convey my heartfelt thanks to all our Members of the Board of Management for their advice & cooperation. I am also very thankful to the Administrative Staff of Gyanjyoti Foundation, the Teaching Faculties and Volunteers for their tireless and firm efforts in different fields of programme activities initiated by the Organization.

Mr. Prashant Kumar Singh

President

Gyanjyoti Foundation



Organization Profile

NAME: GYANJYOTI FOUNDATION

FULL ADDRESS

BHASKAR NAGAR,
R.G. BARUAH ROAD,
GUWAHATI – 781 021, ASSAM

CONTACT



+91 9435590779

vtp@asianinstitutions.com



www.asianinstitutions.com

NAME & DESIGNATION OF CHIEF FUNCTIONARYv

Mr. Prashant Singh, President

Mr. Amit Sinha, Vice President

Mr. Mayank Taparia, Treasurer

DETAILS OF LEGAL STRUCTURE:

Gyanjyoti Foundation is a registered organization under society's registration Act **XXI** of 1860.

Registration No: KAM (M) / 240 /A- 28 / 342 of 2011-12

PAN : AAPBTG2911P

TAN: SHLG00832G

CHARACTER OF THE ORGANIZATION:

Gyanjyoti Foundation is a non- profit, apolitical, non – partisan and non-governmental organization which derives its mandate from constitution as a welfare & Development Organization.



VISION:

Gyanjyoti Foundation intend to be the preeminent public research and teaching symbol, linking the people of North-East India to the nation and the world.

MISSION:

Gyanjyoti Foundation's primary purpose is to move forward the frontiers of human knowledge and enrich and elevate society. The mission of the Gyanjyoti Foundation is to:

- Advance the community of learning by engaging in scientific research, humanistic scholarship and artistic creation
- Provide a high quality educational experience to students in a diverse learning environment – promoting the values and institutions of democracy that prepare students to lead lives of personal integrity and civic responsibility in a global society
- Prepare the next generation of skilled and ethical professionals by providing excellent qualification /degree and professional education that prepares graduates to compete in a diverse world market
- Promote a campus environment that welcomes and honour women and men of all races, creeds and cultures and foster an atmosphere that values intellectual curiosity, pursuit of knowledge and academic freedom and integrity
- Partner with communities to provide educational, technical and cultural support to increase the livability of those communities
- Partner with industry and government to improve the quality of the workplace and to serve as an engine for economic and cultural development.
- To extend socio-economic activities in the area for the betterment of the community as a whole.
- To undertake activities in the field of education, health and hygiene, to spread awareness of appropriate sanitation and diffusion of useful knowledge.
- To undertake activities in the field of horticulture, agriculture, environment etc.
- To campaign for awareness in environment and educate them about the effect of the environment.
- To provide facilities of Health, Hygiene and Homes to the poor.
- To provide operational efficiency and in depth focus to its work, Gyanjyoti Foundation is working with the sub groups based upon the three thematic areas that are of crucial concern to the sector.

KEY INITIATIVES

A. **ASIAN INSTITUTE OF MANAGEMENT AND TECHNOLOGY** (Approved by the Department of Higher Education, Govt. of Assam and affiliated to GAUHATI UNIVERSITY & DIBRUGARH UNIVERSITY) with the motto of LEARN & LEAD.

B. **GYANJYOTI SKILL DEVELOPMENT PROGRAMME**, a partner institute of Indira Gandhi Technological and Medical Sciences University, Arunachal Pradesh under National Community College of Skill Development, with the motto of LEARN & EARN.

AREA OF OPERATION:

Area of operation of this society will be confined to the Eight states of the North-East with further aim to spread its activities across India.



ACTIVITIES FOR THE YEAR 2021-2022

PART B - Asian Institute of Management and Technology

EVENT AND ACTIVITIES

1. INDEPENDENCE DAY 2021

Sports and Culture cell on behalf of Gyanjyoti Foundation celebrated Independence Day at the premises of Asian Institute of Management and Technology.



2. TEACHERS DAY 2021

Sports and Culture Cell, Asian Institute of Management and Technology celebrated Teachers Day held on 5th September.





3. VISHWAKARMA PUJA 2021

Sports and Culture Cell, Asian Institute of Management and Technology celebrated Vishwakarma Puja held on 17th September.





4. DEWALI 2021

Sports and Culture Cell, Asian Institute of Management and Technology celebrated Pre Diwali held on 2nd November.



5. INDEPENDENCE DAY 2022

Sports and Culture cell on behalf of Gyanjyoti Foundation celebrated Republic Day at the premises of Asian Institute of Management and Technology.





6. SARASWATI PUJA 2022

Asian Institute of Management and Technology today celebrated "Saraswati Puja" with much joy and fervor by worshipping Goddess Saraswati — the Goddess of knowledge, music and arts....



7. ANNUAL SPORTS MEET-2022

Annual Sports Meet and Sanskriti-2022 was scheduled and held from 25th February 2022 IOCL. It was started with the rally by group of students along with the faculties. Various Indoor and outdoor activities were played by all the students of the Institute. The event was organized by Sports and cultural cell of the Institute.





8. BLOOD DONATION CAMP:

The students and the faculties of Asian Institute of Management and Technology took active participation for a noble cause and donated blood. The blood donation camp was held on 6th March 2022 and was organized by D.S. Research Centre in collaboration with the Marwari Hospital.



Part A- GYANJYOTI SKILLS

ACTIVITIES:

DDUGKY

- Under **DDU-GKY Assam** Project, Gyanjyoti Foundation has conducted a project in order to provide a training to 600 unemployed youths of Assam which is linked with placement which is funded by Ministry of Rural Development, Govt. of India.

Sector	Job Role	Target	Trained	Placed
1) Tourism & Hospitality	Food & Beverages Service	300	300	126 (Rest ongoing)
2) Healthcare	General Duty Attendant Supervisor	300	177	50 (Rest ongoing) (Rest ongoing)

Photographs



LALMATI CENTRE



Students in the Healthcare Lab of Lalmati Centre



**Hostel Photo
Distribution**



Certificate

- Under **DDU-GKY Nagaland** Project, Gyanjyoti Foundation has conducted a project in order to provide a training to 400 unemployed youths of Nagaland which is linked with placement which is funded by Ministry of Rural Development, Govt. of India.

Sector	Job Role	Target	Trained	Placed
1) Tourism & Hospitality	Food & Beverages Service	200	158	90
			(Rest Ongoing)	(Rest Ongoing)
2) Tourism & Hospitality	Hospitality Assistant	200	110	54
			(Rest ongoing)	(Rest ongoing)

Photographs





F&B Lab



Hospitality Assistant Lab



IT Lab in Dimapur Centre

- Under **DDU-GKY Meghalaya** Project, Gyanjyoti Foundation has conducted
- a project in order to provide a training to 595 unemployed youths of Meghalaya which is linked with placement which is funded by Ministry of Rural Development, Govt. of India.

Sector	Job Role	Target	Trained	Placed
1) Tourism & Hospitality	Food & Beverages Service	325	91 ongoing	50 ongoing
2) Tourism & Hospitality	Cook (Continental)	135	81 Ongoing	48 Ongoing
3) Tourism & Hospitality	Cook (Indian)	135	25 Ongoing	10 Ongoing



Students in the Lab (F&B Service)



Cook Indian Lab



Cook Continental Lab



IT Lab of DDUGKY Meghalaya Centre

- Under **DDU-GKY Manipur** Project, Gyanjyoti Foundation has conducted a project in order to provide a training to 350 unemployed youths of Manipur which is linked with placement which is funded by Ministry of Rural Development, Govt. of India.

Sector	Job Role	Target	Trained	Placed
1) Tourism & Hospitality	Food & Beverages Service	350	268	170
		(Rest ongoing)	(Rest ongoing)	

Photographs



Students ready for placement of DDUGKY



WORK PLACE PHOTOGRAPHS

Our students got placed in various well known hotels across India like



St. Marks Hotel, Bangalore

Tipsy Hippo, Pune





Royal County, Andhra Pradesh



Lemon Tree, Bangalore

Gags Associates, Bangalore





- Under **Oil India Limited**, Gyanjyoti Foundation has conducted a project in order to provide a training to unemployed youths of Upper Assam linked with placement as the CSR activity of Oil India Limited.

Sector	Trade	Target	Trained	Placed
IT-ITes	CRM Domestic Voice	200	200	164



Hostel Photos





Under Kushal Yuva Programme funded by **Bihar Skill Development Mission, Govt of Bihar**, Gyanjyoti Foundation has 4 centres in Nawanagar , Piro, Sahar and Rajpur district of Bihar. It is a non-placement linkage programme. Till now we have trained more than 2600 candidates from 2017 and it is still ongoing. The candidates were trained in Computer Skills, Communication skills and Soft skill.

CENTER PHOTOS



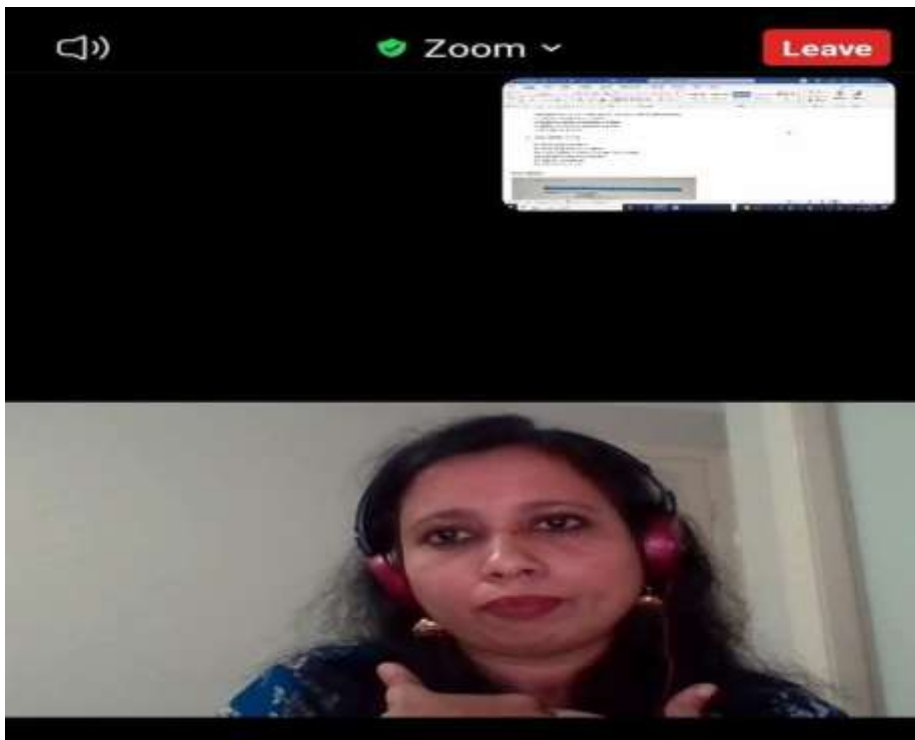


Asian Institute of Management and Technology

Department of Computer Science

1. Webinar on Software Development Project

Computer Science Department conducted a webinar on Software Development Project for the BCA students today i.e 11th January 2022. Honorable guest of honor is Sanjucta Guha Neogi currently working as a Data Engineer for Australian Bank in Sydney. She has a huge experience in the above domain in reputed organizations like Accenture and Infosys. Elated for having her among us and expecting more of her sessions in near future.





2. workshop on Website Development

Conducted an in-house workshop on Website Development using PHP and MYSQL. The workshop was carried out by Assistant Professors of the Computer Science Department, Masud Alam Rofi , Rupjyoti Ray and Ananta Mahanta. The session surely enhanced the knowledge of the students and educated them as how to build web based projects.



3. Gaming Event - (Gamer's 5.0)

The Gamers 5.0 event organized by BCA 5th semester students took place for 3 days starting from 15th to 17th December 2021. It comprised of different levels and testing of the Gaming Skills of the students. The event was graced by the presence of Honorable President, Principal, Heads, faculty members, staff and students of the different departments of AIMT. After the knock out rounds, the stage was set for the finalists competing for the Best Gamer Title of the games. The students have been awarded with the certificates and prizes to encourage them for organizing and participating in such activities in future. Such an event horns the student and also creates a simulated environment resulting in the enhancement of ideas to tackle real life problems.



4. Educational Trip

The Department of Computer Science, AIMT has organized an Educational trip on 2nd March 2022 to the Computer Science Department of Gauhati University. The trip was basically to have a better understanding of the intricacies involved in applying the theoretical concepts learned by the students and in addition the students got an opportunity to visit the data center of the University. Further, Respectable Dr. Anjana Kakoti, Head of CS Department, GU broadly discussed regarding the BCA course curriculum and took suggestions from the students for any kind of changes.



The wall magazine of Computer Science Department was organized by the BCA third semester on 04th February 2021. Topic being "Trending Technologies". The event was graced by Honorable President, Principal, HR Manager, all Hods and faculties of different departments.



5. Farewell function 2021

Computer_Science_Department Bid fond adieu to the BCA students(BCA_2018_2021) on completion of their three years of memorable journey. Prayers such that they strive for the best in all spheres of life.





6. Freshers' function

The Department of Computer Science organized the Freshmen Social on 25th Nov 2021 to welcome the new batch(BCA_2021) in a friendly atmosphere and to encourage their creative impulses to boost their confidence. Senior students arranged many activities for freshers which included cultural events where everyone got chance to showcase their talent. The excitement augmented to a joyful height as performances graced the stage.





Asian Institute of Management and Technology

Department of Bioscience

Symposium/Workshop/Training programmer:

Activity: Advanced Lab Visit

Date: 13/04/2021

The B.Sc. Biotechnology 1st Semester students visited the advanced and highly well equipped laboratories of Department of Biotechnology, Gauhati University on 10th April 2021..





Activity: Farewell

Date- 20/09/2021

Students of the department of Bioscience organised Farewell program for all the end semester students on date 20.10.2020. It was the occasion of mixed feeling, a wish of well- being at parting and an act of departure.



Activity: Orientation Program

Date: 01/11/2021

Department of Bioscience organised students orientation program for the new comer on 01/11/2022 at Seminar Hall, Block A.





Activity: Freshman Social

Date: 26th November

As the new academic session was commenced Department of Bioscience organised Freshman social on 26th November to welcome all the new comers at Seminar Hall, Block A, Asian Institute of Management and Technology. Different events were organised to cherish and enrich the moment.



Activity: Guest lecture

Date: 18th December 2021

The Department of Bioscience organised a virtual lecture session on the topic “Molecular tools and techniques” on 18th December 2021. Dr. Purvita Chowdhury from IIT, Guwahati was the resource person. The B.Sc. Microbiology and B.Sc. Biotechnology students were highly benefitted from this lecture session



Activity: Guest lecture

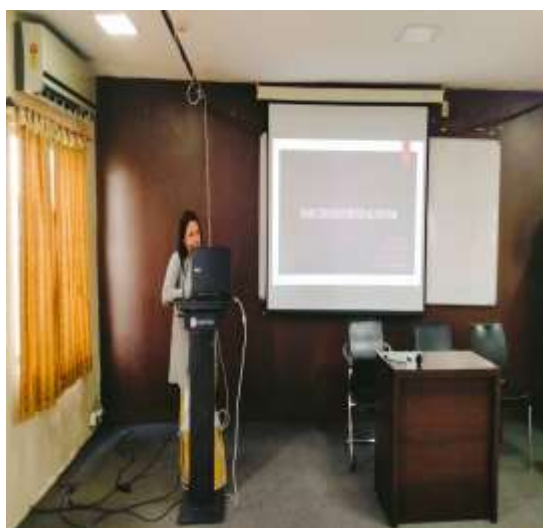
Date: 21st December 2021 The Department of Bioscience organised a guest lecture on 21st Dec 2021. Dr. Snigdha Saikia from IIT- Guwahati was the resource person and she spoke on the topic- “ Estrogen in Breast Cancer”.



Activity: Workshop on Bioinformatics

Date: 10/01/2022

Department of Bioscience organised a Workshop on “Basic Biological Data Retrieval System and Molecular Docking” on 10th Jan 2022. Dr. Manas Pratim Kalita & Mrs. Debaleena Kashyap were the Resource person. A quiz session was also held at the end and the winners were awarded with Certificate and Gift hampers.





Activity: National Science Day Celebration

Date: 28th February 2022

National Science Day is celebrated every year on February 28. This day recalls the notable invention "Raman Effect" by India's greatest scientist C V Raman. He was awarded the Nobel Prize for this discovery. Since that day, February 28 is being commemorated as National Science Day to recall the great discovery of CV Raman. The Department of Bioscience celebrated the National Science Day on 28th February 2022. The students displayed various scientific models and posters and also took part in the Talk show on "Legendary Indian Scientists".

The students also actively participated in the various events held like Debate Competition, Talk show etc.



Activity: Advanced Lab Visit

Date: 31/03/2022

The B.Sc. Biotechnology 1st Semester students visited the advanced and highly well equipped laboratories of Department of Biotechnology, Gauhati University on 31st March 2022.





Asian Institute of Management and Technology Department of Management

Events/Webinars/Workshops

1. Name of the Activity: **Webinar**

Date : 15/06/2021

Time: 11 a.m. onwards

Overview of the event :

The Department of Management, Asian Institute of Management and Technology has conducted a webinar on the topic “Career and Future in Financial Planning and Wealth Management” on 15th June 2021. The resource person of the webinar Mr. Tapas Saha, Founder and Managing Partner, International Institute of Research and Wealth Management.

The event was successful as the six new students (at that time) are highly benefited in the said event. The whole session was informative, comprehensive, precise and tuned with the understanding level. The talk by the resource person will benefit the students. He stress on the various career opportunities in relation to financial planning and wealth management. As a whole the session was informative, inclusive and totally understandable for the students. The students from BBA, AIMT, Gauhati University attended the webinar. The programme was grand success.

Webinar: Career & Future in Financial Planning and Wealth Management

Asian Institute of Management and Technology

Date: 15th June, 2021

Time:

Tapas Saha
Founder and Managing Partner,
International Institute of Research and
Wealth Management

aimt
Learn • shift • Lead

IIRWM
International Institute
of Research & Wealth Management

CFP



2. **Name of the Activity:** National Level Digital Talk Show

Date : 06/07/2021

Time : 5:30 p.m onwards

Overview of the event :

Department of Management, AIMT successfully conducted A National Level Digital Talk Show on the topic "Attitude and Skills required by young minds to be ready for the post pandemic era" on 6th July, 2021 by two of the renowned speakers :

- Mr Sessa Bhattar Seshadri ,Program Director, Amedity Consultancy (OPC) Pvt Ltd.
- Mr Sagar Saikia ,Assistant Professor Cum Placement Officer,NERIM Group of Institutions

The digital talk show was a great success.

DIGITAL TALK SHOW

DEPARTMENT OF MANAGEMENT
Organizes

"ATTITUDE AND SKILLS REQUIRED BY YOUNG MINDS TO BE READY FOR THE POST PANDEMIC ERA."

E-CERTIFICATES WILL BE PROVIDED TO ALL THE ACTIVE PARTICIPANTS

MR SESSA BHATTAR SESHADRI
MRSA (MBA), PROGRAM DIRECTOR, AMEDITY CONSULTANCY (OPC) PVT. LTD.

MR SAGAR SAKIA
MBA (M), ASSISTANT PROFESSOR CUM PLACEMENT OFFICER, NERIM GROUP OF INSTITUTIONS

MAHARAJ SAHIL
HOD, DEPT. OF MANAGEMENT, AIMT

JAYA KANTI RAN
ASSISTANT PROFESSOR (HUMAN RESOURCE), AIMT

RAHUL PATWARDY
ASSISTANT PROFESSOR (HR), AIMT

SHIBHANSU KALITA
ASSISTANT PROFESSOR (HUMAN RESOURCE), AIMT

TALK SHOW PLATFORM
GOOGLE MEET

Asian Institute of Management and Technology
(AFFILIATED TO GAJHATI UNIVERSITY AND DIBRUGARH UNIVERSITY)

DATE : 06/07/2021
From : 5:30 P.M onwards



3.Name of the Activity: Farewell Programme

Date : 23/09/2021

Time : 10.00 a.m- 3 p.m

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has organized the farewell programme for the last year batch (Id 2018-21) on 23rd September , 2021. The event was started with an introductory speech by Mr Rahul Patowary, Assistant Professor. It was followed by speech of Nanda Ram Saud sir, Borbora sir and other faculties. The outgoing students had also shared their experiences in AIMT. The programme was ended with cultural events and vote of thanks.

The event was a grand success.



4. Name of the Activity: Orientation Programme for the First Semester Batch (Id 2021-24)

Date : 25/10/2021

Time : 9:30 am-2:00p.m.

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has organized the orientation programme for the new 1st semester batch (Id 2021-24) on 25th October 2021. The event started with the lighting of the lamp by President- Gyanjyoti foundation, Principal-AIMT, respective HOD's, followed by Saraswati Vandana.

“AIMT presentation” was initiated by Mr Debajyoti Sarma Borbora. The departmental presentation as well as the Faculty profile was discussed by the respective faculties of the Management Department. The code of conduct was well-described by Abdul Wadood of Mass



Communication Department. The Cell presentations was given by IQAC Co-ordinator Mrs. Deboleena Kashyap and respective cell co-ordinators. Refreshments were distributed. “Vote of thanks” was given by Mr. Nandaram Saud and the programme ended by honouring the state anthem ‘O mur apunar dekh’.

The event was successful as new students (at that time) are highly benefited in the said event. The whole session was informative, comprehensive, precise and tuned with the understanding level of the students.



5. Name of the Activity: Freshmen Social

Date : 30/11/2021

Time : 10 a.m. to 4 p.m.

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has conducted freshmen social on 30th November 2021. Special attraction of the event was presentation of songs by guest artist Mr. Chandan Gautam. Mr. and Miss Fresher Contest and cultural activities

like music and dance by students added charm to the show. Honorable principal sir, Dr. Satya Sarma and faculty members of different departments graced the event with their kind presence.

The event was memorable and eventful. All the students and all the faculty members combined effort brings the event a successful one.





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6.Name of the Activity : Seminar

Date : 10/12/2021

Time : 12 noon to 1:30 P.M.

Overview of the event:

The Department of Management, Asian Institute of Management and Technology conducted a seminar on ‘Need of Insurance and Career Opportunities in Insurance Sector’. The honourable resource person was Mrs. Bandana Chakravarty- Financial Planning Consultant of Life Insurance Corporation of India (LIC). The honourable Principal Sir, Dr. Satya Sarma, graced the seminar with his kind presence.

The seminar was proved to be beneficial and informative to everyone. The students was able to know the depth of the insurance sector and overall an successful event.

THE DEPARTMENT OF MANAGEMENT
organises

A SEMINAR ON

*NEED OF INSURANCE AND CAREER OPPORTUNITIES IN INSURANCE
SECTOR*



Date: 10th December ,2021 (Friday)

Time: 12 noon onwards

Venue: Block – C , Room no: 11, AIMT

Guest : Mrs. Bandana Chakravarty

Financial planning consultant of Life Insurance Corporation of India (LICI)



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7.Name of the Activity : Online Guest Lecture

Date : 14/12/2021

Time : 11 a.m. onwards

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has conducted an online guest lecture on the topic “Financial Literacy- Key Principles of Personal Finance” on 14th December 2021. The Guest lecturer for the session was Mr. Manohar Puranik, Financial Education Counsellor, ICICI Foundation for Inclusive Growth, Vadodara. Retired as senior manager from State Bank of India.

The talk by the Guest lecturer was highly informative. He gave lecture on various ways to manage the personal finances, saving habits and also gave stress on the various investment avenues, such as Mutual Fund, Shares etc. The faculty members and the students of the Department of Management, AIMT, attended the Guest Lecture which proved to be beneficial and highly informative to everyone.

THE DEPARTMENT OF MANAGEMENT,
ASIAN INSTITUTE OF MANAGEMENT AND TECHNOLOGY
organises

Date: 14th December, 2021 (Tuesday)
Time: 11 a.m. onwards
Platform: Google Meet

ONLINE GUEST LECTURE

E-Certificates will be provided to all participants

TOPIC: FINANCIAL LITERACY- KEY PRINCIPLES OF PERSONAL FINANCE

Ms. Krishangee Kalita
Assistant Professor
Organising Secretary

Mr. Nanda Ram Saud
Assistant Professor
Co-ordinator

Mr. Manab Chandra Kalita
Assistant Professor
Co-ordinator

Mr. Debajyoti Sarma Borbora
Assistant Professor
Moderator

Mrs. Rajashree Bhattacharyya
Assistant Professor
Moderator

Guest : Mr. Manohar Puranik
Financial Education Counsellor



8. Name of the Activity: Industrial Visit

Date : 17/12/2021

Time : 10 A.M. onwards

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has conducted an Industrial Visit to Kavi Krishna Muga Museum, Sualkuchi, Assam. Prof Sainen Baishya of Kavi Krishna Muga Museum give us guidance and cooperation during the visit.

The industrial visit was very informative, as students able to know the rich Muga Industry of Assam and its prospects in Global Market. Students found it very enjoyable and exciting. Students were accompanied by faculty members who were also benefitted by the visit. The news

of the visit was published in the leading Assamese daily, 'NiyomiyaBarta', 'AxomiyaKhabar' and 'DainikJanambhumi'

The visit was successful.



9.Name of the Activity: Social Visit

Date : 08.01.2022

Time : 11.30 A.M. onwards

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has organized a The Department of Management, Asian Institute of Management and Technology, paid a social visit to 'Pragati-Early Intervention Unit, R.G. Baruah Road, Guwahati. Gifts were distributed among the specially abled children of the unit.

The event was overall successful one. All the students and faculties of the department feel great to contribute towards the society.



10. Name of the Activity : Webinar

Date : 28/01/2022

Time : 12 noon onwards

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has conducted a webinar on the topic ‘Structural Rigidities of Indian Higher Education and Knowledge Economy’. The honourable resource person was Dr. Utpal Deka, Assistant Professor, Surya Kamal Bhuyan School of Social Sciences, Krishna Kanta Handiqui State Open University Assam.

Dr. Utpal Deka vividly highlighted the different aspects of the topic which covered multiple issues of academic and business value. The faculty and students of the Department attended the webinar which proved to be informative and highly beneficial to everyone.



THE DEPARTMENT OF MANAGEMENT,
ASIAN INSTITUTE OF MANAGEMENT AND TECHNOLOGY
organises

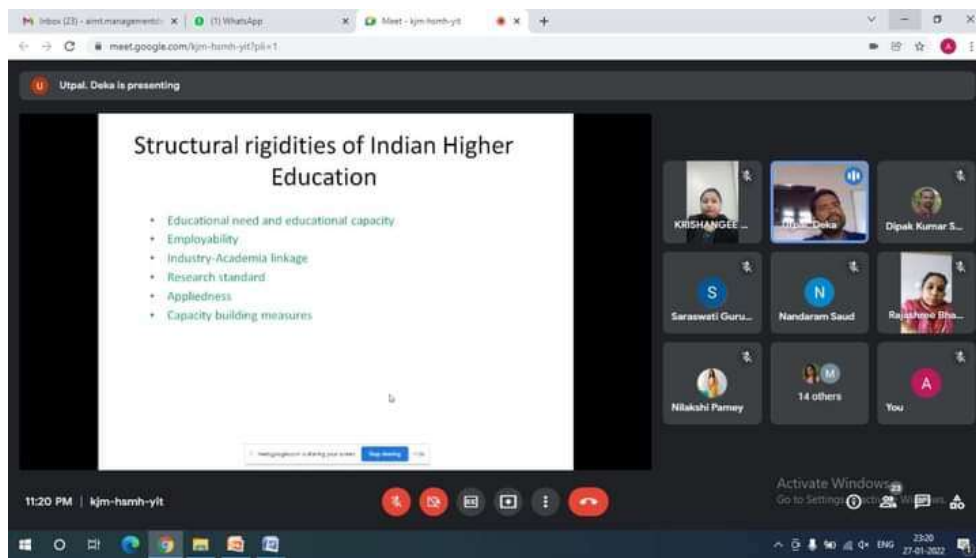
aimt
Learn · Shift · Lead

WEBINAR ON
Structural Rigidities of Indian Higher Education and Knowledge Economy



Resource Person: Dr Utpal Deka
MA, M.Com, PGDESD, PGDHE, M Phil, PhD
Assistant Professor at Surya Kumar Bhuyan School of Social Sciences
Krishna Kanta Handiqui State Open University, Assam

DATE: 28th January, 2022
(Friday)
Time: 12 noon onwards
Platform: Google Meet



11. Name of the Activity : Departmental Workshop

Date : 11/02/2022

Time : 10:45 A.M. onwards

Overview of the event:

The Department of Management, Asian Institute of Management and Technology has organized a day long workshop on 11th February, 2022. The topic ‘Standard English Pronunciation (Phonetics)’ was discussed in depth by Mr. Debajyoti Sarma Borbora. The topic ‘GST basics and its uses in day to day life’ was highlighted by Mr. Manab Chandra Kalita.

The workshop was highly informative and beneficial to all.





12. Name of the Activity : Certificate Distribution Ceremony

Date : 24/03/2022

Time : 11:00 A.M. onwards

Overview of the event:

The Department of Management, Asian Institute of Management and Technology, organised the Certificate Awarding ceremony on 24th March, 2022. Certificates were given to the students of BBA students of 1st, 3rd & 5th semester who have successfully completed their training in Communicative English and Accounting with Tally imparted from December 2021 to February 2022.

Hon'ble Principal Dr Satya Sarma Sir graced the occasion with his valuable presence. The programme was grand success.



GYANJYOTI
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Asian Institute of Management and Technology

Department of Mass Communication

Events/Webinars/Workshops

1. Name of the Activity: Charity Drive

Date: 09.04.2021

Time: 11am onwards

Overview of the event:

The Department of Mass Communication, Asian Institute of Management and Technology organized a charity drive to the poor and needy children of the Salvation Army School, a charitable trust on 9th April 2021 as a part of their Social Visit with media partner Inside Northeast. Children were given awareness of corona virus and to maintain health and hygiene through the use of electronic medium. Clothes, toys, books, pencils and eatable things were also distributed that were donated by the students and faculties of the college.

MEDIA COVERAGE

https://m.facebook.com/story.php?story_fbid=2652558325043883&id=16608814475449

14



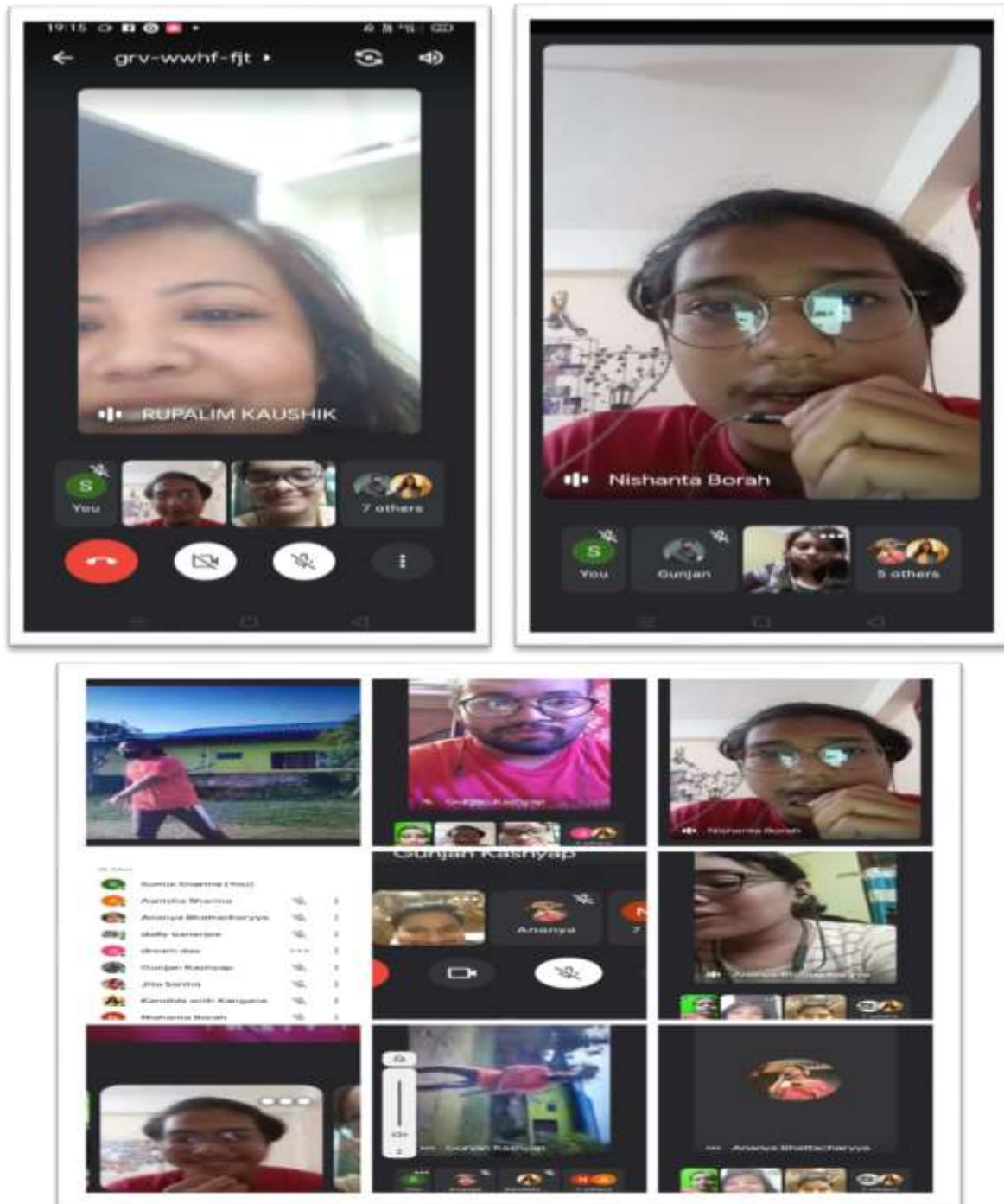
2. Name of the Activity: Teacher's Day (Online)

Date: 05.09.2021

Time: 10:00 AM

Overview of the event:

Students of AIMA, Department of Mass Communication, successfully organized online Teachers Day on 5th September where Departmental Faculties along with other faculties from interdisciplinary Departments were also present.



3.Name of the Activity: Farewell Programme

Date: 23/09/2021

Time: 10.00 a.m- 3 p.m

Overview of the event:

The Department of Mass Communication, Asian Institute of Management and Technology has organized the farewell programme for the last year batch (Id 2018-21) on 23rd September, 2021. The event was started with an introductory speech by Emmanuel L Hmar, Assistant Professor. It was followed by speech of Sumi sharma Dolly Bannerjee and other faculties. The outgoing students had also shared their experiences in AIMT. The programme was ended with cultural events and vote of thanks.

The event was a grand success.



GYANJYOTI
FOUNDATION

4.Name of the Activity: Orientation Programme for the First Semester Batch (Id 2021-24)

Date : 2/10/2021

Time : 9:30 am-2:00p.m.

Overview of the event:

The Department of Mass Communication, Asian Institute of Management and Technology has organized the orientation programme for the new 1st semester batch (Id 2021-24) on 25th October 2021. The event started with the lighting of the lamp by President- Gyanjyoti foundation, Principal-AIMT, respective HOD's, followed by Saraswati Vandana.

“AIMT presentation” was initiated by Mr Debajyoti SarmaBorbora. The departmental presentation as well as the Faculty profile was discussed by the respective faculties of the Management Department. The code of conduct was well-described by Abdul Wadood of Mass Communication Department. The Cell presentations was given by IQAC Co-ordinator Mrs. Deboleena Kashyap and respective cell co-ordinators. Refreshments were distributed. “Vote of thanks” was given by Mr. Nandaram Saud and the programme ended by honouring the state anthem ‘O mur apunar dekh’.

The event was successful as new students (at that time) are highly benefited in the said event. The whole session was informative, comprehensive, precise and tuned with the understanding level of the students.



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5.Name of the Activity: Webinar

Topic-Communication for a better world

Date: 28/10/2021

Time: 10 a.m. to 4 p.m.

50th PRCI Guwahati Chapter organized World's Communicator Day on 28th October 2021. In an attempt to focus on the contribution of communication discipline and profession, PRCI initiated world Communicators day.

LR Sairo Director Indian Institute of IIMC Indian Institute of Mass Communication, Trilagya Rabha Chairman of NF Railway, Subhankar Bannerjee, Nurul Laskar were Chief guest of the webinar. Students of Mass Communication took an active part in the webinar and the webinar was also relevant for the students.

SOME MOMENTS



6.Name of the Activity:

National Seminar

Topic-Role of Press During Covid 19

Date: 16/11/2021

Time: 10 a.m. to 4 p.m.

Department of Mass Communication, Asian Institute of Management and Technology organized Press Day on 16th November 2022 with Veteran Journalists Manjit Mahant and Jayanta Goswami as Chief guests of the occasion along with Budding Journalists who happens to be alumni from the esteemed Department. Wall Magazine was also inaugurated on the topic “Freedom of Press” by the Alumni of Mass Communication Department who are now working in various media related field for the session 2021 to 2022.

SOME MOMENTS

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LET'S TALK ON
ROLE OF PRESS
DURING COVID-19

With Budding Journalist
Alumni From Our Own Department

Venue- Block A
Time- 10 am onwards
Date- 16th November 2021



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7.Name of the Activity: Freshmen Social

Date : 29/11/2021

Time : 10 a.m. to 4 p.m.

Overview of the event:

The Department of Mass Communication, Asian Institute of Management and Technology has conducted freshmen social on 30th November 2021. Special attraction of the event was presentation of songs. Mr. and Miss Fresher Contest and cultural activities like music and dance by students added charm to the show. Honorable principal sir, Dr. Satya Sarma and faculty members of different departments graced the event with their kind presence.

The event was memorable and eventful. All the students and all the faculty members combined effort brings the event a successful one.



8.Name of the Activity: Industrial Visit

Date : 17/12/2021

Time : 10 A.M. onwards

Overview of the event:

The Department Mass Communication, Asian Institute of Management and Technology has conducted an Industrial Visit to Yoreh Studios Rajghar, Assam. Where Prakash Jyoti Pradhan give us guidance and cooperation during the visit along with a short duration of workshop on dialogue and film screening.

The industrial visit was very informative, as students able to know the mechanism of Pre and Post Production. Students found it very enjoyable and exciting. Students were accompanied by faculty members who were also benefitted by the visit.



9.Name of the Activity: Industrial Visit

Venue: Radio Mirchi

Date : 21/12/2021

Time : 10 A.M. onwards

Overview of the event:

The Department Mass Communication , Asian Institute of Management and Technology has conducted an Industrial Visit to Radio Mirchi, Assam. Where RJ Pallavi and RJ Gaurav give us guidance and cooperation during the visit along with a short duration of workshop on dialogue and film screening.

The industrial visit was very informative, as students able to know the mechanism of Pre and Post Production. Students found it very enjoyable and exciting. Students were accompanied by faculty members who were also benefitted by the visit.



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Topic: Interaction with foreign film personalities with Indian Films

Date: 8/02/2022

Time: 12 noon onwards

Overview of the event:

UGC Human Resource Dvelopment Center organized a webinar on Interaction with foreign film personalities with Indian Films Dated 8/02/2022 where dignitaries Mr. Utpal Dutta Former Dy. Director AIR Bhubaneswar, Dr. surovi Biplav- Professor, Permorming And Film critic Mahatma Gandhi International Hindi University, Dalton Christofer, Film Critis Kochi, Kerala, Ranjan Ghosh, Film Producer, Kolkota, Aleksandra Biernacka, Film critics Poland and Alvara Turrión , Film critics Spain were the resource persons who interacted the students of AIMT along with the parent Department of Gauhati University. Students learnt many tricks to read films as a Students of Mass Communication.

