Asian Institute of Management and Technology®
Affiliated to Gauhati University and Dibrugarh University
Approved by Department of Higher Education, Government of Assam
We'll help you make your mark on the world

When you started school, the world was a very different place. Technology, global events, climate change and our cultural mix are just some of the factors that have contributed to creating the world where we now live in. By far, the biggest change we have experienced is that we are now much more closely connected to the rest of the world. It means that apart from being a citizen of your own country, you are a citizen of the world. And even if you have never been overseas, every day you will find yourself being influenced by global factors. If you decide to enter the workforce overseas, chances are that you will end up working for an organization with international links which implies that you will be judged and promoted against international criteria. You also need to be prepared to work with colleagues, customers and managers from all around the world whether you live in India or elsewhere. As a world citizen, wherever you go and whatever you choose to do over the course of your life, your degree will make a difference in how you are seen. By choosing Asian Institute of Management and Technology (AIMT), you will give yourself a foundation that will set you apart for the rest of your life. We can give you the edge you need to be a successful and confident global citizen. We welcome your interest in AIMT.
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GYANJYOTI FOUNDATION was formed with an avowed mission of providing modern facilities of health, education and social up-lift in the North-Eastern region. The main objective of the Trust is to create awareness among the rural people regarding the need for education.

The aim of Gyanjyoti Foundation is to develop a pool of talent in the field of education to be competent in the future. In addition, adding value to this field in the short term, bringing fresh ideas, supporting a high performance culture and providing cross divisional knowledge, sharing and networking are key features of the Foundation.

Asian Institute of Management and Technology (AIMT) is an initiative of Gyanjyoti Foundation, which has been structured to give its students the unrivalled breadth of exposure and experience they need over the years to develop a challenging career for the future. The Institution is unique in this respect owing to the fact that it serves as a positive force in providing impetus to the education sector of this region.

Vision Statement

Asian Institute of Management and Technology intends to be the preeminent public research and teaching symbol linking the people of North-East to the rest of the nation and the world.

Mission Statement

Our primary purpose is to move forward the frontiers of human knowledge and enrich and elevate society. The mission of AIMT is to:

- Advance the community of learning by engaging in scientific research, humanistic scholarship and artistic creation
- Provide a high quality educational experience to students in a diverse learning environment by promoting the values and institutions of democracy that prepare students to lead lives of personal integrity and civic responsibility in a global society
- Prepare the next generation of skilled and ethical professionals by providing excellent graduate and professional education that prepares graduates to be competent in a diverse world market
- Promote a campus environment that welcomes and honours women and men of all races, creeds and cultures and an atmosphere that values intellectual curiosity, pursuit of knowledge, and academic freedom and integrity
- Partner with communities to provide educational, technical and cultural support to increase the livability of those communities
- Partner with industry and government to improve the quality of the workplace and to serve as an engine for economic and cultural development

Dear students,

Welcome to AIMT. This is an exciting time to be a student here. Our academic environment is thriving, thanks to the contributions of our distinguished faculty, our caring staff and our talented and diverse student body. Our campus has gained significant recognition in recent years for our passionate commitment to excellence and innovation.

Together, we will continue to build one of the region's best institutions for the public good.

Amit Sinha
President
Gyanjyoti Foundation

Thank you for considering AIMT the place of your study for giving your career a bright future. At AIMT, have a cutting edge in keeping education up-to-date with the excitement and knowledge of all the latest developments.

If you join us, you will find a dynamic and vibrant atmosphere conducive to the all-round development of students. AIMT and the city of Guwahati will also offer you the social, sporting and welfare facilities that will ensure that you have an exciting and fulfilling student life.

I encourage you to visit us, explore the campus, meet the academic staff and students and take time to make the right decision for you.

Dr. Niren Deka, PhD
(University of Missouri, Kansas City, USA)
Principal, AIMT
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-Partner with communities to provide educational, technical and cultural support to increase the livability of those communities
-Partner with industry and government to improve the quality of the workplace and to serve as an engine for economic and cultural development
To help you achieve your ambitions, we are committed to making AIMT one of the best places in the region to be an undergraduate or postgraduate student, giving you the skills to stand out in today's competitive employment market. With some of the best learning and support facilities, you will find AIMT an exceptionally rewarding and exciting place to study.

Unlimited possibilities await you

Outstanding research-led learning

By choosing AIMT, you will give yourself a foundation that will set you apart for the rest of your life. In choosing to study with us, you will be exposed to an excellent range of programmes, support services and a great social life. Put them all together and you are looking at a remarkable learning environment combined with a great lifestyle.

Courses incorporate the latest findings and perspectives related to your discipline, including the research done by your teachers. You will have the chance of learning in a variety of research-related ways, which might include projects, case studies, problem-based learning or designing and conducting experiments. These may be done individually or as part of a group. Some tasks may be linked to work-based learning or community-based research projects.

You will have opportunities to develop your practical skills and abilities in creative and critical inquiry, and learn how to use a variety of techniques, practices and principles, all guided by experienced faculty members.

You will have access to excellent resources, equipment and facilities, including the library and labs.

You will be exposed to seminars, lectures and events so that you can hear about current projects by our staff and postgraduate students as well as by visitors.

Great learning begins with great teachers. AIMT has the best academic staff that includes researchers, scholars and creative artistes who are leaders in their fields. Whether in a tutorial or a lecture, they are committed to helping you to get the most from your study.

Quality Teaching You Would Enjoy

Academic Programmes

Asian Institute of Management and Technology®

Affiliated to Gauhati University and Approved by Department of Higher Education, Government of Assam

<table>
<thead>
<tr>
<th>Courses Offered</th>
<th>Duration</th>
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<tbody>
<tr>
<td>BBA</td>
<td>Bachelor of Business Administration</td>
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<tr>
<td>BCA</td>
<td>Bachelor of Computer Application</td>
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<tr>
<td>BSc Biotechnology</td>
<td>Bachelor of Science in Biotechnology</td>
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<tr>
<td>BSc Microbiology</td>
<td>Bachelor of Science in Microbiology</td>
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<tr>
<td>BMC</td>
<td>Bachelor of Mass Communication</td>
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Affiliated to Dibrugarh University and Approved by Department of Higher Education, Government of Assam

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<tr>
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<th>Duration</th>
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<tbody>
<tr>
<td>B.Com (Hons.)</td>
<td>Bachelor of Commerce (Hons. in Accounts &amp; Finance / Marketing)</td>
</tr>
<tr>
<td>MAMC</td>
<td>Master of Arts in Mass Communication</td>
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Recognition

Spirit of Partnership

- Spirit of Partnership has been presented to Asian Institute of Management and Technology by TATA Consultancy Services

Most popular Brand of North East

- AIMT has been awarded the most popular Brand of North East by NewsLive, Pratidin and Red FM

Recognition

- Rank No - 13 in Business Barons-India's Top B School Brands 13
- Rank No - 5 in Business Barons - The Highest potential & emergent management school in India to study management education programs
The AIMT Experience

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Our Degree

Get your degree from AIMT and you can be confident that you will have a distinct advantage. Being among the leading institutions, we are able to offer you world-class teachers, researchers and outstanding facilities.

AIMT not only provides high quality knowledge but also teaches moral values that make the students live a life with integrity and civic responsibility.

Aparna Sarma
Bachelor of Business Administration

AIMT students appealing to young voters to come out and vote responsibly
Whatever your chosen subject is, you will benefit from the experience at AIMT, both academically and socially. Following a major review of all aspects of undergraduate and postgraduate education, we are committed to creating rich, highly interactive, personalized learning environment designed to help you to reach your potential and to prepare you for the future. During your time here, you will be encouraged to take ownership of your learning experience and make the most of the opportunities that we offer. It is through this partnership that you will experience the full benefits that AIMT education brings, so that by the time you graduate, you will:

- Be prepared for responsibility and leadership in the global community
- Have learnt in and benefitted from an environment committed to high standards of equality and diversity
- Be highly employable and prepared for your future career
- Be well-qualified in your chosen subject
- Be able to think independently and critically, and to analyze problems
- Have advanced written and verbal communication skills
- Be able to make ethical judgement and have a sense of personal responsibility
- Have broadened your personal, intellectual and cultural outlook

AIMT students appealing to young voters to come out and vote responsibly
Exceptional Resources

AIMT is considered among the best-resourced higher educational institutions in the region, with a wide range of facilities, including modern lecture halls, state-of-the-art laboratories, computer pools, Wi-Fi connectivity, world wide database access and online teaching tools.
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Classrooms

The spacious classrooms at AIMT provide the most conducive atmosphere for dynamic and focused discussions. They have been designed to bring together analysis with action and are augmented with integrated audio-visual teaching aids such as LCD Projector for lectures, presentations and studies to provide a congenial learning atmosphere.
Seminar Hall

AIMT has a state-of-the-art Seminar Hall that acts as a platform for students, faculty members and corporate personalities for regular interface, conferences and other events. The Seminar Hall is equipped with advanced presentation tools, sophisticated projection and Hi-Tech Audio systems networked through an Intranet. It is an ideal venue for presentations, meetings, group discussions, seminars, workshops and symposia held regularly.
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Library

There are two libraries at AIMT which constitute an integrated Information Resource Centre stocked with a large number of books, periodicals and references as well as national and international journals covering all aspects of academic and research material.

Designed as learning and information hub, the Information Centre gives you computer access and learning support as well as provides study areas. You can retrieve information from the Library databases, e-journals and electronic course materials including recommended readings. In addition to these, reference books are available for knowledge assimilation in addition to business magazines and journals for easy reference. Free Internet access is available. A wide range of Audio / Video CDs and DVDs are available for use by both students and faculty members.
Computer lab

The Centre for Computer Application has computer systems and Network Technology, well equipped High-End Computers having i3, i5 and Core-2 duo Processors. The lab supports the entire number crunching requirements of the department. The latest versions of software and other advanced operating systems provide hands-on training in various fields of computers. The campus hosts a leased internet line which helps the students to update themselves with the recent trends in the industry with online UPS and special furniture for computer users. The lab is provided with an LCD Projector with all necessary peripherals to enhance the quality of training.
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Electronics Lab

AIMT provides a state-of-the-art digital electronic lab which enables the students to acquire and develop their hardware skills in accordance with the industrial expectations. The lab is well equipped with all the latest instruments in order to provide the students a sound and updated information and training besides basic knowledge. The following are the equipments available in the laboratory - Cathode Ray Oscillators (CRO), Function Generators, Power Supply, Microprocessor Kits, Regulators, Digital Logic Gates, etc.
Biosciences Labs

The state-of-the-art laboratories allow the students to experiment and bring to practice what they have learnt in theory. Further, all the latest instruments for experimentation have been made available for advanced study in the disciplines of Bioscience.

The Bioscience-conditioned laboratory for Biochemistry, Genetic Engineering, Microbiology, Cell & Molecular Biology, Tissue Culture, Biotechnology and Bio-informatics has been furnished with state-of-the-art equipments. Notable among the equipments installed are Micro Image Projection System, Tissue Homogenizer, Thermo cycler (PCR), Autoclave Vertical and Horizontal, Inclined Monocular Microscope, Research Microscope, Shaking incubators, Spectrophotometer, UV-Vis Trans illuminator, Gel Doc, Digital Rotatory Shaker, High Speed Ultracentrifuge, Digital Photo Colorimeter, B.O.D. Incubator, Electrophoresis Power Unit with Vertical Tank, Distillation Plant, Clinical Centrifuge, Hot Plate, Physical Balance, Physical Weight Box, Laminar Air Flow Vertical and Horizontal, Electronic Top Pan Balance, Magnetic Stirrer, Hot Air Oven, Digital PH Meter, Digital Colony Counter, etc.

Photography & Audio-Visual

Studio

Editing Studio with post-production suite

The Photography Studio comprises flash units, professional digital cameras with tripods. The studio also has i-mac computers equipped with the latest software for digital imagery.

The AV Studio comprises a Chroma Studio and shooting floor with the latest professional cameras and audio-visual equipments.
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Editing Studio with post-production suite

AIMT has an editing studio with post-production suite featuring high-end Mac platform editing machines for streamlined graphic and editing work, Mac stations comprising I-MAC and Mac Pro models with Adobe premiere and Final Cut Pro for professional editing.

The sound lab consists of a semi-acoustically suited setup with Pro Tools and with software like Sound Forge. The studio can be used for live recordings.
AIMT is a familiar name in almost all over Guwahati and also in other parts of Assam as well as the North Eastern States. I am very thankful that I was given a chance to be part of an environment which fostered my hidden talents and led me to realization of my true self.

Khyati Goswami, BSc Microbiology
Information for Parents

If your son or daughter is thinking about studying in Guwahati, you would want to make sure they make the right decision about which institute to choose.

One way of putting your mind at ease is to include yourself in the whole process right from looking through brochures to helping fill in the application form. If possible, visiting the institution will give you a really good idea of what they are like. If you cannot do this, a little research will also really help. We travel throughout the NE region regularly at the start of every academic year and we also have representative offices in many states of NE region. You can avail yourself of these opportunities to know more about us and thereby help your daughter or son in getting admitted to the right institute.

Our Family Programme

If your son or daughter is studying here, we encourage you to become involved. You will naturally be interested in knowing what’s going on and we can keep you up to date through our Family Programme. You get a termly letter, mentorship support or can check online from any corner of the world how your son or daughter is doing in academics and other areas. This is just an effective way of keeping in touch.
We'll help you take on the world

Whether it is academic guidance or personal support that you need, AIMT has some of the best resources to offer so that you can get the most out of your time with us and truly fulfill your potential. You will be introduced to the support services and facilities on campus when you attend the orientation.

The mentors interact with students individually to sort out their various problems and solve them. Valuable counselling is an essential segment of these mentoring sessions.

Mr. Syed Tazirul Ilm
Asst. Professor, Dept. of Computer Science
Support Services

Orientation

Held at the beginning of each academic year, Orientation is a multi-day event to help you get familiar and comfortable with AIMT. You will have fun, meet people and make good friends along the way. You can attend information sessions about the Institution support services including the student-mentoring scheme. Special lectures cover everything from IT access and e-learning to library use and how to manage course reading. You will also have the opportunity of taking part in events organised by different departments.

Mentorship

Being away from home for the first time is enough of a challenge in itself. That is why AIMT has facilities and support on offer, whatever your background or needs are. From healthcare to career advice, sports to spiritual guidance, even friends to help you settle in college life, you get the peace of mind that comes from knowing that help as well as moral support is here if you need it.

Academic Aid

Alongside student support and peer mentoring opportunities, your own personal academic advisor will guide you through your studies, helping you to make decisions about your course, monitor your progress and ultimately meet your academic goals. Ahead of graduation, you will benefit from our Career Service.

English Language Support

If English is not your first Language, and you want to improve your skills, our modules in English for speakers of other languages are ideal for you. You will learn a full range of English language skills including speaking, listening, reading, writing, vocabulary, grammar and pronunciation.

You will learn in small groups so that you get plenty of opportunities to participate in the class and also get the utmost help and support from our well-qualified teachers.

Scholarships and Awards

AIMT has a wealth of scholarships available to students from all walks of life and from all over North East. The AIMT Scholarship is for academic excellence, all-round ability and leadership. The awards are for top meritorious students of the AIMT, who are recognised and rewarded regularly.

AIMT shall strive towards becoming one of the prominent world class institutions by producing professionals with high technical knowledge, professional skills and ethical values.

Ashok Sharma, Asst. Professor, Dept of Computer Science

Blood Donation Camp

Felicitation of Mr. Uttam Terron - Social Worker

Field Visit to IIT, Guwahati
Your after-hours learning experience

Learn, play, go to gigs, study, and sleep, do shopping... Your student days should be as much about new social and leisure experiences as about your study. So get out there, forge lifelong friendships, discover skills you didn't know you had, and have the time of your life. Harnessing the skills of students by focusing on the development of their individual professional and personal growth is an important part of life at the campus. Students get ample opportunities to let out their creative energies and develop skills through sporting events, cultural events, college festivals, debates, inter college competitions, etc. These help to develop soft skills, like cross cultural communication and networking with others to understand diverse culture and lifestyle.
Culture & Events

Culture
At AIMT, a wide range of activities and annual cultural extravaganza are held. Students participate in Fine Arts and Performing Arts competitions and are rewarded for their participation.

Events
You can enjoy annual events on campus, including Orientation, Annual fest, Industrial visit, Classroom Events as well as weekly activities and entertainment throughout the year. The Annual Fest is one of the premier events on the student calendar and it recognizes the sporting and cultural achievement of students of AIMT.

AIMT also welcomes proposals to host a vast range of events, concerts and sporting events throughout the year.

Explore Life beyond the Curriculum
We appreciate everything from folk songs to rock music. Every year we celebrate the most happening and awaited college cultural festival called 'SANSKRITI'.

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Qualifications for life

As a graduate of AIMT, you will be part of a global marketplace with the expertise to be truly competitive. You can expect to be highly sought after by national and international employers. Bear in mind too that your degree does not limit you to a particular career path.
Placement Cell

Training and Placement Cell is an integral part of the institution. The institution has provided complete infrastructure for effective functioning of the cell. Training activities are organized throughout the year in an effort towards preparing the prospective students for the campus selection programmes. The cell invites various industries and reputed firms for campus recruitment.

Campus interviews are periodically conducted. Off-campus interviews are arranged round the year. AIMT can boast of an excellent placement record of our students.

Mr. Shaibal Roy, Placement Officer
Dept. of Training and Placement

Placement Orientation

For students who have passed out/are going to pass out from AIMT, the Placement Cell provides information about part time and full-time employment. It also provides Job Readiness training programmes and workshops on topics such as job search skills, interview winning skills, resume and application preparation, career change and development of a professional attitude and image.

The industry orientation makes the students aware of current industry trends, and the necessary standards required to progress in today’s job market. Many companies send representatives to the campus for personal interviews and recruitment.

The placement office assists the process of career exploration and decision making, helping students identify employment opportunities and field placements appropriate to their background, training, theoretical orientation, goals and interests.
Entrepreneurship Cell

Many management students aspire to become entrepreneurs and start their own business. AIMT has a structured system of supporting budding entrepreneurs with business plan, revenue plan, HR policies, statutory compliance, etc. under the guidance of a number of renowned entrepreneurs.

Soft Skills Training

Soft skills play a vital role for professional success of students. Along with degree and hard skills, soft skills help you in Excelling at workplace. They play an important role in career growth. Soft Skills help a person to stand out in a crowd of routine job seekers with average skills and talent. When it comes to hiring, candidates with soft skills are preferred to candidates possessing just mere qualification without soft skills. Soft skills are prerequisites for job opportunities that an employer is seeking to fill. You should make sure that you display your hard skills as well as your soft skills if you want to stand out from the other job candidates. So, we provide regular soft skills training sessions to equip students with these essential interpersonal skills.

Some of our Recruiters

- TCS
- iON
- Infosys
- SONY
- Bharti Infratel Ltd.
- HCL
- Datapro
- Airtel
- HDFC BANK
- ING
- Vysya Bank
- ICICI Bank
- AXIS Bank
- UBI
- Indian Bank
- Bridgestone
- Unisys
- Exide
- Indigo Airlines
- Edubridge
- Eicher
- Mahindra
- TATA
- L&T Finance
- Nerolac Paints
- ITC Ltd
- UB Group
- Future Group
- HDFC Life
- Bajaj Allianz
- Oxfam
- Ind-Suift
- Ford
- Hyundai
- Godrej & Boyce
- Reliance Communications
- Frontline
- Kurlon Ltd.
- Amrit Cement
- Jagsonpal
- Cipla
- Dr. Reddy's
- Nezone
- Red Bull
- Dy365
- Greymatters
- Adhunik Group
- Bloomberg
- Sohum Shoppe
- Tangent-PR Firm
- Insight
- Broadcomm
- Galvanise PR
- SM Corporation
- The Telegraph
- Religare
- Prodigy
- Barclays
- Convergys
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Smart Manager Programme

AIMT cutting-edge approach to training and professional education includes Smart Manager Programme. This program is interactive, participatory and includes readiness and reinforcement activities. Students through this programme will be able to position themselves to attract higher position in the industry. With the quality of much of the core training offered by the Institutions, Smart Manager Programme can be termed as “unique selling points” encouraging candidates to look at how they behave and operate within corporate environments, instil skills and professional outlook that can be beneficial for their career prospects.

Smart Manager Programme Segment

a. Social Project
A good manager should exhibit his or her responsibility not only in professional circle but also in the society. Social projects will help students in displaying and improving team work, leadership and organizing capabilities.

b. Organizing Events
Seminars are conducted with professionals from Industry who are invited as speakers to throw light on academic correlating with industrial application or ambience.

c. Quiz Competition
The events are organized by the students for the students to enhance their general knowledge through fun-based learning.

d. Book Review
For a manager, it is a necessity to keep a constant update of his or her knowledge through books, which will help him or her in picking some of the important tips about professional life and in developing positive attitude towards life and work.

Communication Training

It is better to wear life as a crown than to carry it as a burden. This can be applied to learning too. If learning is made an entertaining adventure rather than a monotonous imposition, students would be able to get the most out of it. So, at AIMT, we do not impart just education but also effective and relevant edutainment (education through entertainment). Fun-based learning has always been successful in shaping students into resourceful professionals with high morale. Communication & soft skills training is imparted in a realistic and enjoyable way through a variety of goal oriented modules and effective teaching methodology.

Communication Training includes the following areas:

- Spoken English
- Effective Communication Skills
- Pronunciation
- Role Play
- Phonetics
- Personality Development

Our college programs are unique in many ways for they provide – personality development, communication training, industrial exposure, life skills, etc. from time to time. The academic environment is thus futuristic and it enables students to be geared up to achieve success in whatever field they choose.

Manisha Garg, Bachelor of Mass Communication
FIND A COURSE that suits you

You will find a wide range of programs for you to choose from. You will be benefitted by the level of flexibility and the fusion of theory and practice that are common to our programs.

About the course

This course is designed to prepare you for the challenges in the global business environment. You will study foundation areas of accounting, economics, business law, management, marketing and technology. Through specialized study in your chosen major, you will gain the theory and practical skills needed to be confident and industry-ready.

The academic environment of the department has been strengthened by the presence of experienced and goal-oriented faculty members. Our teaching style is likely to be unique and goal-oriented. Be prepared to work in groups, deliver presentations, questions, challenge and motivate yourself to study. Teaching will normally be delivered through formal lectures, seminars, tutorials, workshops, discussions, industry interaction, case study, discussion and more.

Assessment will usually be through a combination of individual and group work, presentations, essays, reports, projects, tests and examinations. Apart from the regular classes, the institute provides additional classes for CA-CPT preparatory program.

Career opportunities lie within both the public and private sector organisation. A wide range of specific employment opportunities includes the following:

accounting   auditing   taxation

Career Progression

treasury    financial management     business advisory services    insolvency

and business recovery    corporate services    management consulting    banking

Today’s students are more informed and matured in their decisions. With abundance of information and input from multiple sources, we, the teachers of AIMT, try to play the role of a facilitator rather than a source of knowledge and have made the teaching-learning process more interactive.

Mr. Nand Ram Saud
Asst. Professor, Dept. of Management
Bachelor of Commerce (B Com)

Hons. in Accounts & Finance / Marketing
Duration - Three years

About the course

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- auditing
- taxation
- treasury
- financial management
- business advisory services
- insolvency and business recovery
- corporate services
- management consulting
- banking

Today's students are more informed and matured in their decisions. With abundance of information and input from multiple sources, we, the teachers of AIMT, try to play the role of a facilitator rather than a source of knowledge and have made the teaching-learning process more interactive.

Mr. Nand Ram Saud
Asst. Professor, Dept. of Management
Bachelor of Business Administration (BBA)
Duration - Three years

About the course
The program provides a broad base of business knowledge, understanding and skills. The business studies include the fields of economics, accounting, marketing, finance, human resources and more. The courses present experiential learning exercises and simulations in project management, leadership, and creative problem solving and foundation for master's level. The objective of the program is to equip the students with fundamental concepts about business and management so as to enable them in making informed and creative judgement about policies and operations of business organizations. The course also facilitates students to take up advanced courses in the areas of Banking and Finance, Marketing, Sales, Human Resource Management, Accounting, etc.

Teaching and Assessment
The department has been academically enriched by the presence of experienced and goal oriented faculty members. Our teaching style is unique and goal-oriented. Be prepared to work in groups, deliver presentations, questions, challenge and motivate yourself to study. Teaching will normally be delivered through formal lectures, interactive seminars, tutorials, workshops, discussions, industry interaction and more. Assessment will usually be through a combination of individual and group work, presentations, essays, reports, projects, tests and examinations. Apart from the regular course, the institute provides additional diploma course in computer application for BBA students.
About the course

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Career progression

This course will enable you to develop skills so that you can think and act strategically and exert influence in the workplace, enabling you to succeed in the business world. It will help you in gaining a competitive edge and in driving your career forward, and may also assist a career change, achieve a salary increase, improve promotion prospects or simply broaden horizons and increase marketability or open vistas for higher studies. BBA curriculum exposes a student to a wide array of theoretical subjects ranging from Finance, Economics and Management to Computers, Mathematics and Law. In addition to these core courses, training in soft skills development and inter-personal communication is also imparted to enhance public speaking skills of students.

Activities

Students’ activities at AIMT include industrial visits, seminars, workshops, presentations, project work, group discussions, guest lectures etc. For developing the right leadership qualities among the students, we give special importance and thrust to activity-based learning, teamwork camps and CSR activities as these form an essential part of developing a successful leader. From the first semester till the last, every student is guided by a team of trainers in order to mold the students into highly employable human resource.

It's an honour to be part of one of the finest institutions in the North East where learning is fun and exciting. Choosing BBA as a Graduation course at AIMT was one of the best decisions I have ever made in my life. It's a privilege to study in such a friendly environment with supporting and talented faculties.

Rajat Paul, Bachelor of Business Administration
Unique Features

AIMT offers a Unique Programme in:

The program is aimed at sharpening your skills with an intensive focus on each of the functional areas of Business Management, Information Technology and develop you as a confident and well-informed manager.

The program is designed so as to challenge you with fresh ideas and situations, to enable you to broaden your perspective through an intensive exchange of thoughts, collectively reflect on Management and IT concepts and practices and most importantly interact with several industry experts as part of the “Industry Oriented” program.

During this program, you would be trained and taught to think like good potential managers and technocrats, honing your skills of questioning, listening, integrating and communicating effectively towards problem solving techniques. While you grapple with the live case studies, you would have the opportunity to experiment with new approaches and discuss your solutions with the Faculty facilitators and industry coaches. This would be managed by the professional Faculty who constantly review and upgrade the program, notably with significant inputs from the business and industry.

An Internship in the Industry with a view to imparting a global perspective to Business. Students will have to take core courses and electives in their areas of specialization and an Industry project at the end of their final Year. Continuous Assessment will be done through case studies, assignments, presentations, seminars, quizzes, etc. Apart this, the Institute also conducts the smart manager program to help students in acquiring managerial skills and professional outlook that will be beneficial for their career prospects.

‘Industry Oriented’ employability enhancement programme (AIMT-IO).

We guide students not only on what to achieve but also on how to achieve; we train students not only in what to do but also in how to do; we teach students not only what to think but also how to think.

Mr. Nayan Talukdar
HoD, Dept. of Management
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Prof. Dilip Kr. Baruah speaking at “National Symposium on – An Analytical Study on Indian Capital Market”

Students of AIMT interacting with SEBI Official
Thank you for your interest in AIMT. We, at AIMT, shape education as an effective entertaining adventure. We impart goal-oriented edutainment (education + entertainment). As a result, students learn with fun and thereby retain knowledge for life. They regard their place of study as their academic home. We have the right global, professional and holistic approach to training and education. So, we can successfully make our students competent and complete human resources with high morale and elevated morals. We have been successfully endeavouring at making everything come up roses in the lives of our dear students through right education and commendable placement service.

Mr. Debajyoti Sarma Borbora
Trainer, Dept. of Training & Placement

AIMT-IO Programme

It is an Industry oriented program which is mandatory for every student. The objective of AIMT-IO programme is to impart Technical and Management graduate skills and competencies which are relevant to the industry, enabling students to perform and excel in their chosen careers. A minimum standard performance is required from each student to qualify for the AIMT-IO program certification.

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Seminar on the Role of Banks in Agricultural Development
Speaker Mr. Arindam Pal, Retd. Asst. GM, SBI, Mr. V. K. Bisht, Asst. Gen. Manager, NABARD and Mr. Satya Narayan Sahu, Chairman, Assam Gramin Vikas Bank
The AIMT-IO program comprises the following modules:

Module Description of AIMT-IO Programme

Module I
- Personality Development
- Self Identity
- Market Requirement
- Career Plan
- Motivation
- Building Self esteem
- Building Confidence
- Emotional Intelligence
- Positive Attitude

Module II
- Career Life cycle
- Work Ethics
- Creativity and Innovation
- Time Management
- Team Building
- Group Dynamics
- Stress Management
- Placement Simulation
- Business Idea Generation (BIG)

Comprehensive Evaluation System
Performance in each course is evaluated separately. It is based on a continuous and versatile system of quizzes, surprise class tests, midterm tests, home assignments, live projects, class participation and annual examinations.

Corporate Interface
To understand the consumer psychology and practical market environment, exposure to market is the most critical element. AIMT gives great importance to market knowledge for a youngster. It is a multi-stage planned process that includes components like:
- Business tour
- Branded projects
- Best practice cycle
- Corporate events
- Industry advisory board
- Annual industry round table
- CEO series
- Chair professor series
- Business consultancy exposure
About This Course

Computer Application combines the study of core theoretical principles with relevant practical experience. In addition to gaining knowledge and skills using software and hardware technologies, you will learn a range of contemporary techniques used in software development. By introducing fundamental concepts and practical methods, we prepare you to adapt to this fast-changing field of study.

Talent in a variety of areas is a good indicator of potential success in this course including, for example, creative and analytical skill, a flair for design and an ability to think logically. The course provides grounding in the major themes of technical computing including software specification, design, development, testing, implementation database and web technologies, theoretical and practical fundamentals, and awareness of professional practice and social responsibility.

This course uses a variety of teaching methods including lectures, tutorials, laboratory sessions, supervised project work, workshop, case study and self-directed study. Assessment is also varied, depending on the subject, but is typically through examination and individual and group course work.

In terms of job opportunities and salary, the IT sector is well ahead of most other industrial and commercial sectors. Careers include web developer, systems analyst, systems designer, IT consultant, software engineer, IT technician, systems integration developer, database administrator, market researcher, etc. Employers increasingly demand that new recruits are able to add immediate value to their organization. Students can demonstrate that they have already achieved a certain level of professional competence and maturity which could help them stand out in the job market.

Here at AIMT, we understand the importance of technical skill along with theoretical knowledge. So, along with regular university classes, exclusive hands on practical classes in hardware and networking are also included to enhance students' knowledge to appeal to the corporate world. The Teaching and Assessment

Career progression

Industry-oriented curriculum

Bachelor of Computer Application (BCA)

Duration - Three years

course content is regularly updated to keep pace with the changes in the IT business environment. Throughout the courses, students are also engaged in various workshops like Microprocessor programming, Web Technology, DBMS, multi-OS-access and multimedia setup with GUI, Android, Cloud computing, Speech Recognition tools, Social Networking utilities, etc. along with industry oriented seminars for their overall development and understanding the new edge of technology.

Industrial tour is one of the key additions for the students' development which help them in understanding the industrial interaction and organizational behaviour.

AIMT has been a pioneer in educating tomorrow’s visionaries, imparting cutting-edge education, and leading a broad range of initiatives that validate the transformative power of the student’s career. It is assiduously heading towards achieving high academic standards and values while preparing candidates to meet the global standards.

Pallavi Guha, HOD, Computer Science Department
Bachelor of Computer Application (BCA)
Duration - Three years

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The Institute provides a good platform for student-faculty interaction and helps to solve their problems, both academic as well as personal. Here the students are very attentive and try their level best to come out with flying colours.

Dr. Niren Deka, MSc. PhD.
BSc in Biotechnology
Duration - Three years

About the Course
If you are interested in establishing a career in the field of biotechnology, be it in research or product new technology development, for large global companies or smaller biotech start-up companies, this can be the course for you.

In addition to the development of specialist research skills and technical expertise, you will develop broader transferable scientific skills. You will develop a critical understanding of key concepts in biotechnology including technologies driving discovery, new product innovation and development as well as the business principles underlying commercialization.

The programme comprises core modules which draw examples from biotechnology related to environment, food and health, and focuses on development of key skills critical to these sectors.

Some of the topics taught in Biotechnology
- Biochemistry
- Cell Biology
- Genetics
- Biophysical technique
- Molecular biology
- Plant Biotechnology
- Animal Biotechnology
- Bio-statistic
- Bio-informatic
- Instrumentation

Teaching and Assessment
This course uses a variety of teaching methods including lectures, tutorials, staffed laboratory sessions, supervised project work and self-directed study. Assessment is also varied, depending on the subject, but is typically by examination, and individual and group course work.

Career progression
Within the life sciences, biotechnology is the most rapidly growing sector and it is predicted that the global expansion in biotechnology will be a key driver in the world economy. This programme is designed to provide the training and development necessary to meet the needs of the growing number of employers within the biotechnology sector.

This programme provides opportunities for laboratory-based careers, such as in research or product development, and careers based in R&D support management, in areas such as:
- pharmaceutical
- agrochemical
- environmental
- food & beverage

Opportunities may exist in industries ranging from the big global giants to smaller biotech companies, contract research companies and service providers to the biotechnology sector, in addition to hospitals, research institutes and local government. This qualification also provides a sound platform for masters and a further academic career.

Career Prospects of Biotechnology
The field of biotechnology is one of the fastest growing fields given its involvement in most of the other fields; professionals in biotechnology are quite in demand.

Apart from biotechnology industry, a bio-technologist finds his or her place in fields like horticulture, agriculture, food, dairy farming and pharmaceutical industry. As the nature of work of biotechnologists is interdisciplinary, they have to work closely with other sciences, engineering and related fields. Bio-technologists are involved in production as well as marketing and research. Research oriented aspirants have a good scope in research laboratories and as professors and research assistants. There are opportunities with government and corporate run research and development organisations. One could hold designations like lecturer, marketing manager, quality control officer or manager, bio-informatics, environmental specialist, etc.

Future Prospects
The future of biotechnology looks very strong and bright. Scientists believe that biotechnology is a boon for human society and it has the great potential to solve many of the issues. Scientists now believe that biotechnology will provide a wonderful tool to solve many problems and that in future, we are going to enjoy many products from biotechnology.

India has a large network of institutes and laboratories, backed by reputed universities and a vast pool of scientists working in small group on various biotechnology projects. As a result, we are deriving a lot of benefits from GMO crops such as Golden Rice, Bt cotton, Hormones, Enzymes, Vaccines and Antibiotics, etc. In spite of the great advancement in science and technology, mankind is still suffering from serious diseases, pollution, ill-health, poverty, etc.

Some of the promising fields are:
- Whole Genome Scanning
- Stem Cells biology
- Gene Therapy
- Nanobiotechnology
- Implantable sensors
- Vaccine Technology
- Synthetic Biology
- Systems Biology
- Computer-based drug development
AIMT has a unique campus with excellent facilities which help the Institution in fulfilling its commitment to the noble cause of education. The Institution provides a meaningful platform for aptitude development through a team of competent teachers.

Hima Begum, BSc Microbiology
BSc in Microbiology
Duration - Three years

About the course
Microbiology has emerged as the key biological science in which microorganisms provide as the model used in molecular biology for research. This research at Molecular level has provided and continues to provide the answers to numerous fundamental questions in genetics, metabolism, cell forms & functions. There is a growing recognition of the potential of microorganisms in many applied areas. This course is designed for the students interested in taking their career to the next level in microbiology, biotechnology, paramedical, pharmaceutical sectors.

Some topics taught in Microbiology
- Microbial Systematics
- Cell Biology
- Biochemistry
- Microbial Physiology
- Microbial Genetics
- Molecular Biology
- Biological tools and Techniques
- Medical Microbiology
- Agriculture Microbiology
- Industrial Microbiology
- Bio-informatics

Teaching and Assessment
This course uses teaching methods such as lectures, staffed laboratory sessions, extra classes, hands-on-training, special guest lectures, seminars.
Career progression
This program provides opportunities for many areas such as medical, agriculture, food and beverage industries, agrochemicals, environmental, pharmaceutical industries, dairy industries fertilizer industries, medical sectors.

Career prospects
The field of Microbiology is one of the most important fields in the field of life science. It covers many branches such as Bacteriology, Virology, Mycology and Parasitology, medical microbiologists identify the agents of infectious diseases and devise ways to combat them. Public health microbiologists try and control the spread of diseases by monitoring water and food supplies. Agricultural microbiology is focused on the health of crops, increasing yield and soil fertility. Microbial ecologists study the habitats of microorganisms to determine their contribution to the chemical cycles in soil and water; they also study the effects of pollution on the same, and develop methods to use microorganisms to combat pollution. Food and dairy microbiology prevents microbial spoilage of consumables, fights food borne transmission of diseases, and also makes food like cheese, yoghurt and wine. Microbiologists are involved in the production as well as marketing and research. There are lots of opportunities with government and corporate sectors.

Future prospects
Microbiology has tremendous scope and a very bright future. Students who are pursuing their career as Microbiologists, golden opportunities await them. Some of the best scientific research jobs are available in the field of Microbiology.

Today the innovation in science is spreading its arms like the way the universe has been spreading since the big bang. A few hundred years ago, man imagined flying in the sky and today it is happening.

One such branch of science is microbiology which has made many imaginations a reality. The innovations in this field has given the ability to human beings to see tiny invisible organisms of unbelievable size less than 0.2 micron or even less and to study every detail of theirs.

Today microbiologists are required in top organizations like NASA for identification of any life form for their various missions like the recent Mars curiosity mission and many more. The scope is immense; just what is needed is right application of knowledge. With such a scope in microbiology, what today's students, professionals need is just a change of their mindsets, a change in their imagination, a thinking beyond circle, rest as mentioned earlier, knowledge and technology
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Scope of microbiology:
- Medical
- Dairy Industry
- Pharmaceutical
- Industrial
- Clinical Test
- Microbial Research
- Water Industry
- Agriculture
- Nano-technology
- Chemical Industry
At AIMT, smart classes, technically updated laboratories, well-stocked library and a variety of socio-cultural activities such as street plays, photo-exhibitions, film-making, provide avenues to the students to transform the department into a workshop that gives wings to their dreams.

Dr. Rupa Rani Sonowal, HoD - Dept. of Mass Communication
Bachelor of Mass Communication
Duration - Three years

About the Course
If you are interested in the rapidly changing field of journalism, have a flair for writing and also to understand how journalism and other forms of Mass media work, this degree is the right choice for you. You study both mainstream journalism and digital-new media, giving you the chance to think broadly about your future career plans. This degree enables you to combine the acquisition of practical skills with a thorough academic grounding in some of the most exciting ideas, theories and knowledge about the media today.

This distinctive course marries a range of practical journalistic skills with a comprehensive and critical theoretical framework informed by current debates about the social, cultural and political implications of communication.

You will be encouraged to develop your own pathway through the complex field of contemporary media, and taught to combine your practical skills with a challenging and innovative approach to studying a wide range of journalistic and communication areas, through open-ended projects and work placements relating to academic contexts. This program not only concerns itself with the new media technologies but it also lays its concentration on the revival and rejuvenation of the traditional forms of media like drama, street play, etc.

Teaching and Assessment
Our teaching style is unique and is amongst the best. Most of the course is mostly taught in workshop format, where students get to work on key issues and also produce practical work every week. Assessment also varies depending on the subject, but is typically by examination, individual and group presentations, case studies, assignments, etc. that test the students practical knowledge and help them to become better communicators.

Career progression
You may find work as a reporter, editor, Public Relation Officer, anchor, feature writer, commentator, or production worker in broadcast, print or online. The industry placement programme you will attend as part of your course is particularly valuable for making contacts and can often lead to an offer of employment. Placements are a vital opportunity to gain industry experience and show potential employers what you can do.

AIMT gives you a perfect ambience where you can learn and have great fun. The faculty members are amazingly dedicated for which the student-teacher relationship is heartening to see.

Mr. Mrinal Talukdar, Senior Journalist
Guest Lecturer, Dept of Mass Communication

Mr. Mrinal Talukdar, Senior Journalist
Guest Lecturer, Dept of Mass Communication
About the Course

If creativity is your forte and thinking out of the box is what drives your passion, this course could be for you. This creative and business focused course gives you an excellent understanding of communication, advertising, journalism and public relations principles as well as the chance of working with real clients on creative briefs through various channels. You’ll also get the chance to undertake an industry work placement which gives you valuable work experience and a portfolio of work that you can use to impress potential employers.

This program is contemporary and cutting edge, focusing on providing students with the knowledge both theoretically and practically to have a successful career in advertising, corporate/organizational communication, journalism, development sector/digital media and public relations. This degree is professional and challenging, providing students with the opportunity to develop their practical skills and an understanding of the media industry.

Our teaching styles are likely to be unique, productive and amongst the best. Much of the course is taught in workshop format, where students get to work on key issues and also produce practical work. Assessment will usually be through a combination of individual and group work, presentations, essays, reports, projects, tests and examinations.

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Teaching and Assessment

After completion of the course, the students can expect to find placements in the fields like online content developer, advertising, copy writing, corporate communication, film making, video journalist, photo journalist, event organiser, reporting, editing (print or broadcast), feature writing, anchors, production workers, public relations officers to name a few.

Internship programs are to be attended by students in esteemed and well known media organizations in the state or outside to enable themselves to understand the workings of the industry. Pre-placement of the students can also be anticipated through such programs.

Internships

Master of Mass Communication
Duration - 2 years
About the Course

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Creativity, perfection and dedication have been gifted to me after joining AIMT. From the way we are taught and exposed to the practical field of Mass Communication, I see myself growing each day and I am confident enough that I can survive in the cut-throat competition.

Neha Pradhan
Bachelor of Mass Communication

It has been an experience that helped me to hone my latent potential and apply it to enrich many dynamic individuals to understand the profession better. With great teachers and focused students around, the institution has always made me feel energetic, oriented and most importantly has given me a sense of accomplishment

Mr Niloy Bhattacharjee, Senior Journalist
Guest Faculty, Dept of Mass Communication

After completion of the course, the students can expect to find placements in the fields like online content developer, advertising, copy writing, corporate communication, film making, video journalist, photo journalist, event organiser, reporting, editing (print or broadcast), feature writing, anchors, production workers, public relations officers to name a few.

Internships

Internship programs are to be attended by students in esteemed and well known media organizations in the state or outside to enable themselves to understand the workings of the industry. Pre-placement of the students can also be anticipated through such programs.
Extracurricular Activities

The course along with the prescribed syllabus also brings into its fore, drama classes for students' personality development. The department also organizes, from time to time, street plays and film making sessions for better interaction with the immediate society, along with renewed understanding of the social fibre.

Group discussions, seminars and industrial visits to some of the leading media houses form an integral part of the course. The department also plans to inculcate inter college sessions and combined programs with other media schools in the future for broadening the media perspective of the students.

Regular personality development programs and classes to improve phonetics and presentation skills of students in order to cope up with the competitive world outside are the department's

The main aim of the Mass Communication department of AIMT is to provide hands on practical exposure along with the theory to the students. Practical exposure helps students in developing mentally and logically, and thereby prepares them for the competitive world.

Dibyajyoti Sarma, Asst. Professor
Dept. of Mass Communication

The Department of Mass Communication at AIMT provides practical knowledge of photography, film making, etc. Events like Sanskriti, Pictogram, Convenster and many other events are held to showcase the talents of the students.

Runjun Borah
Bachelor of Mass Communication
Extracurricular Activities

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Dibyajyoti Sarma, Asst. Professor
Dept. of Mass Communication

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CONTACT US
e-mail: info@asianinstitutions.com
www.asianinstitutions.com

CAMPUS:
12, Bhaskar Nagar, R. G. Baruah Road, Guwahati- 781 021
Mob: 98599 33899, 98645 01516